

**Everyone knows we sell cookies,**

**But do you know WHY?**

**SKILL 1: Goal Setting**



Absorb everything you learn, and put it toward exceeding your goal.

**SKILL 2: Decision Making**



Don't take 'no' for an answer, push ahead and see the bigger picture.

**SKILL 3: Money Management**



Money management and building relationships. You need both to run a business.

**SKILL 4: People Skills**



My favorite part of selling cookies is interacting with customers.

**SKILL 5: Business Ethics**



The thing that helped me sell the most is that I am friendly and respectful to my customers.

**Cookies**

Much more than just a way to earn money, the Girl Scout Product Programs are hands-on leadership and entrepreneurial programs. Here are a few examples of how participating in the Product Programs teaches girls skills that will help them grow into leaders in their own lives, leaders in business and leaders in the world:

**1 Goal Setting**

Your Girl Scout sets sales goals individually and with her troop, creates a plan to reach them, and develops cooperation and team-building skills all along the way!

**2 Decision Making**

Your Girl Scout helps decide how her troop will spend their earnings, furthering her critical thinking and problem-solving skills that will help her in many aspects of her life.

**3 Money Management**

Your Girl Scout takes orders, handles customers' money and gains valuable and practical life skills around financial literacy and entrepreneurship.

**4 People Skills**

Your Girl Scout learns how to talk to, listen to and work with all kinds of people while selling cookies. These experiences help her develop healthy relationship and conflict resolution skills she can use throughout her life.

**5 Business Ethics**

Your Girl Scout is honest and responsible at every step of the Girl Scout Product Programs. Her business ethics reinforce the positive values she is developing as a Girl Scout.



**COOKIES**

**Start in January**  
**Initial Order - Jan. 6, 2021**  
**Mega Drop - Jan. 23, 2021**  
**Girls Walkabout-Jan. 24, 2021**

**Cookie Varieties**

Toast-Yay, S'mores, Lemonades, Shortbread, Thin Mints, Peanut Butter Patties, Carmel DeLites, Peanut Butter Sandwich & Gluten-Free Carmel Chocolate Chip